# Policy Evaluation Network

## **Health-Enhancing Physical Activity Policy Audit** in four EU Member States

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## What is already known on this topic

## **Relevance of policies promoting physical activity (PA)**

- Public policy is increasingly recognized as an important "upstream" component of PA promotion
- In order to develop future country-level policies and international action plans, a thorough understanding of current national activities and contexts is key

## Health-enhancing PA Policy Audit Tool (HEPA PAT)<sup>1</sup>

- Standardized instrument to assess national policy approaches to PA
- Developed by WHO with support from the European Commission



### **PA policies in European countries**

- Single studies of PA policies in European countries based on the HEPA PAT<sup>2,3</sup>
- However, the knowledge about the current status, implementation and effectiveness of policies that can promote PA in different countries is still very limited

Health-enhancing physical activity (HEPA) policy audit tool (PAT)

## What our studies add



Detailed and up-to-date overview of PA policy-making in Ireland, the Netherlands, Germany and Poland, covering all phases of the policy cycle from agenda-setting to policy evaluation

#### Main similarities between countries

- Agenda-setting: Role of national health monitoring and PA prevalence data
- Decision-making: Dominating role of health and sport sector
- Policy implementation: Good coverage of major population groups
- Policy evaluation: Even though the need is recognized in all four countries, by far not all major policies have built-in evaluation mechanism



#### Main differences between countries

- Policy-making structures: Centralisation (Ireland, Netherlands) vs. strong regional level (Germany, Poland)
- Policy formulation: Leadership by a single sector such as health (Germany) or sport (Poland) vs. shared leadership by several sectors (Ireland, Netherlands)

## Policy recommendations

- 1. Increase awareness for the importance of PA policies in sectors beyond sport and health (such as education, transport, urban planning, and tourism) and increase their contribution to existing policy-making efforts.
- 2. Create mechanisms to ensure that all future PA policies are evaluated with respect to their effectiveness.
- 3. Intensify PA policy monitoring for EU countries, e.g. by complementing the EU's existing triennial survey on the HEPA Monitoring Framework with more in-depth monitoring utilizing the HEPA PAT at fixed intervals.

- 4. Step up policy monitoring at the subnational and local level and identify effective, parsimonious means to collect and handle all relevant data, especially in federalist states.
- 5. Ensure political support at the national level and adequate, reliable resourcing to build a permanent monitoring mechanism.
- 6. Support further research on the potential effects of policy monitoring on national policy-making and on PA promotion action at the subnational and local level.



## Figure 1. Gelius et al 2021

#### Literature references

<sup>1</sup> Bull et al 2015. <u>http://dx.doi.org/10.1136/bjsports-2013-093200;</u> <sup>2</sup> WHO 2015. <u>https://www.euro.who.int/en/health-topics/disease-prevention/physical-activity/publications/2015/health-enhancing-physical-activity-</u> hepa-policy-audit-tool-pat-version-2-2015; <sup>3</sup> Van Hoye et al 2016. https://doi.org/10.1016/j.healthpol.2019.01.008; <sup>4</sup> Gelius et al 2021. https://doi.org/10.1186/s12961-021-00681-6



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